



Get to know Xero for your business

Community & Purpose

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- 85% of small business who work with a Xero certified advisor are still in business after 5 years
 - [Xero Advisor Directory](#)
- Explore the power of [Xero's Ecosystem](#)

Xero

[Xero essentials for business](#)

Helpful articles for tools shown in Xero Demo:

- Dashboard
 - [Your Xero dashboard](#)
- Bank Reconciliation
 - [Bank Reconciliation in Xero](#)
 - [Reconcile your bank account](#)
- Invoices
 - [Create an invoice](#)
 - [Approve and send invoices](#)
- Online Invoices
 - [Set up payment services with Xero](#)
- Settings
 - [Update your organization's details](#)
 - [Add a new user to your organization](#)
 - [Using connected apps with Xero](#)

Hubdoc

- [Getting started with Hubdoc, Activation](#)
- [Adding Clients](#)
- [Managing Users](#)
- [Integrations](#)
- [Uploading documents](#)
- [Connections](#)

Pricing Plans

- [Xero's subscription options](#)
- Enjoy **50% off for 6 months** using promo code: **LAOPTIMIZED506** — Get started [here](#).