Square Solutions

Tools to run your business—even when it’s not business as usual

Our Purpose

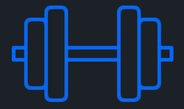
Economic Empowerment

Our Mission

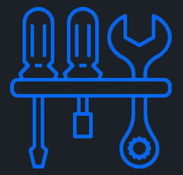
Build an Honest Financial Network for Everyone

Food & Drink

Beauty & Personal Services



Health & Fitness



Home & Repair

Professional Services

Retail

The checklist to start a business is daunting

Sellers must piece together hardware, software, and payment services to run their businesses or resort to pen and paper solutions

PAYMENTS

POINT OF SALE

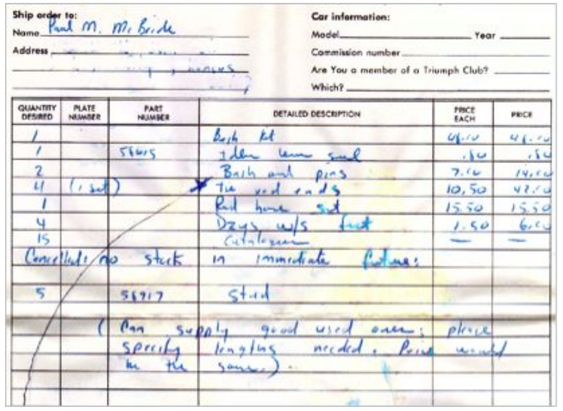
RECEIPTS

EMPLOYEES

ANALYTICS

FINANCES

INVOICES



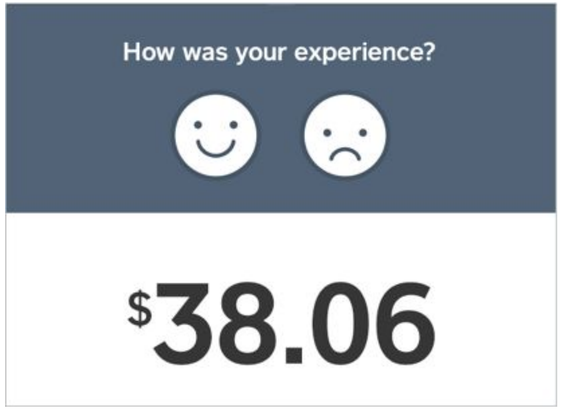
MARKETING

Digital solutions enable a more cohesive commerce experience

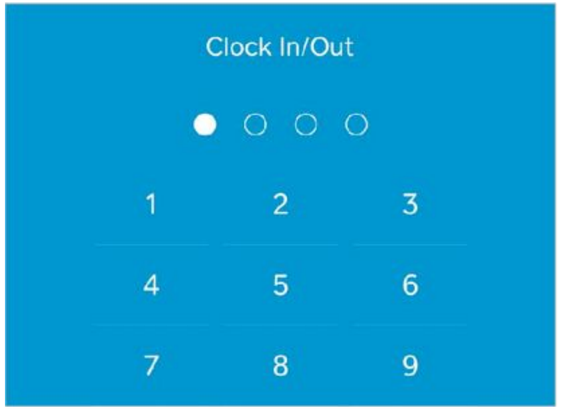
PAYMENTS

POINT OF SALE

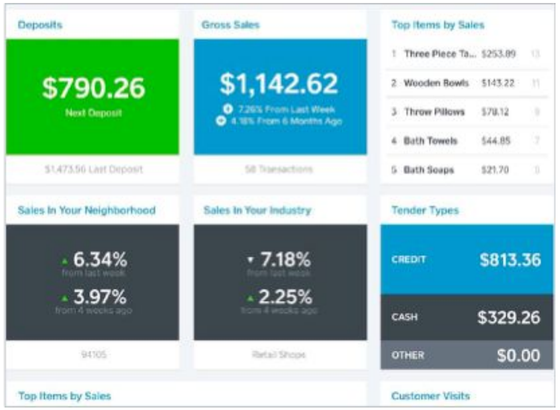
RECEIPTS



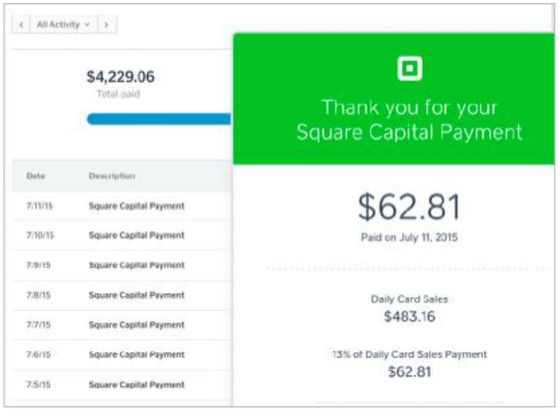
EMPLOYEES



ANALYTICS

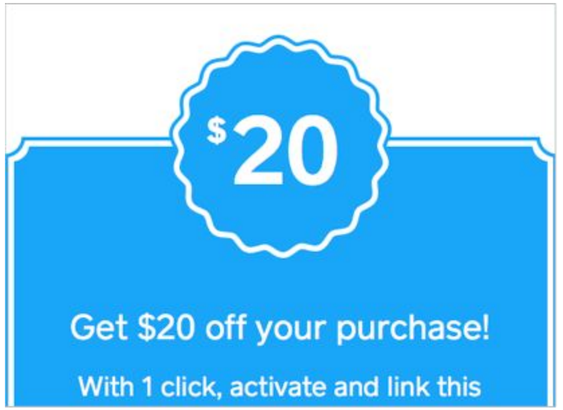


FINANCES



INVOICES

MARKETING



Payments

Accept every payment quickly, easily, and securely.

- One rate for every card
- Swipe - Dip - Tap
- Deposits in one to two working days
- No startup fees, contracts or monthly fees.
- Dispute management (chargebacks)
- Protect your data and your customers’ card information
- Support: call or email, or ask the Seller Community

Hardware

Current Sale
Three Piece Table...
$18.00
Colored Tumblers
$9.00
Wooden Bowls
$12.00
Bath Soaps
$4.00
Laundry
Discounts
-$4.30
Tax
$3.68
Charge $42.38
Lighting
Home
Furniture

Insert or Swipe to Pay
$103.92
Pinot Noir ×2
$24.00
Flatbread
$9.50

Current Sale
$0.00

Contactless chip card reader

- EMV chip cards
- Apple Pay
- Google Pay
- Samsung Pay
- NFC cards
- Magnetic-stripe cards (with included magstripe reader)

Stand

- Easy to set-up
- Tried and true
- Offline / no power mode
- Use any iOS app alongside SPOS
- Easily add printers, cash drawers and barcode scanners

Register

- Hardware, Software, and Payments
- Customer-facing screen
- More buyer engagement
- Better order accuracy
- Time back for sellers
- Ethernet / Wifi enabled
- Managed software updates
- Easily add printers, cash drawers and barcode scanners

Terminal

- Portable POS w/ integrated payments and printer
- WiFi enabled
- 12 hour battery life
- 5.5” touchscreen
- Custom Android OS that runs Square’s POS
- Track mobile sales back to the device, location and employee
- Mobilize staff to reduce customer wait times
- Tap - Chip - Swipe

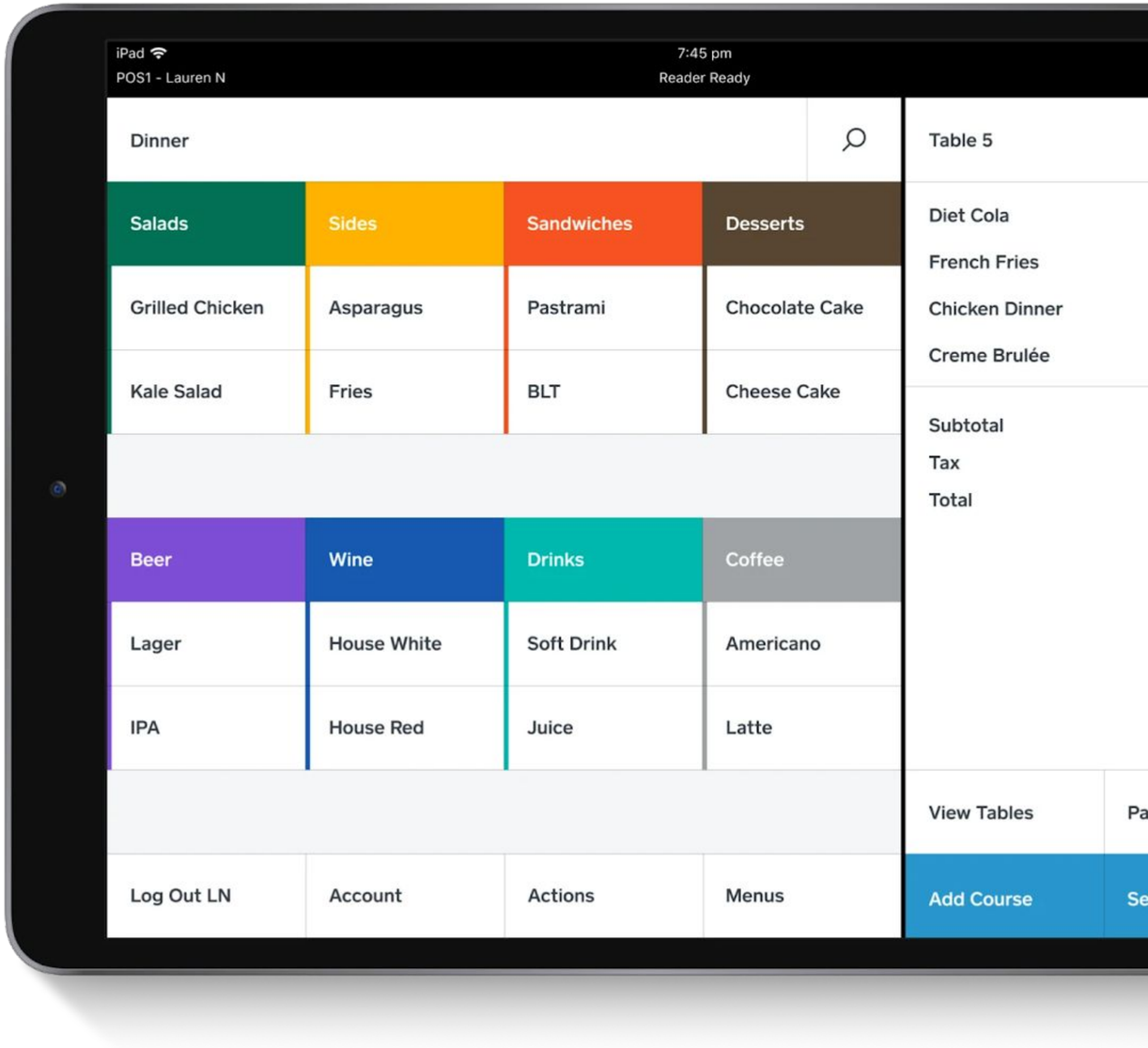
Square Point of Sale

Point of sale solutions to fit your business.

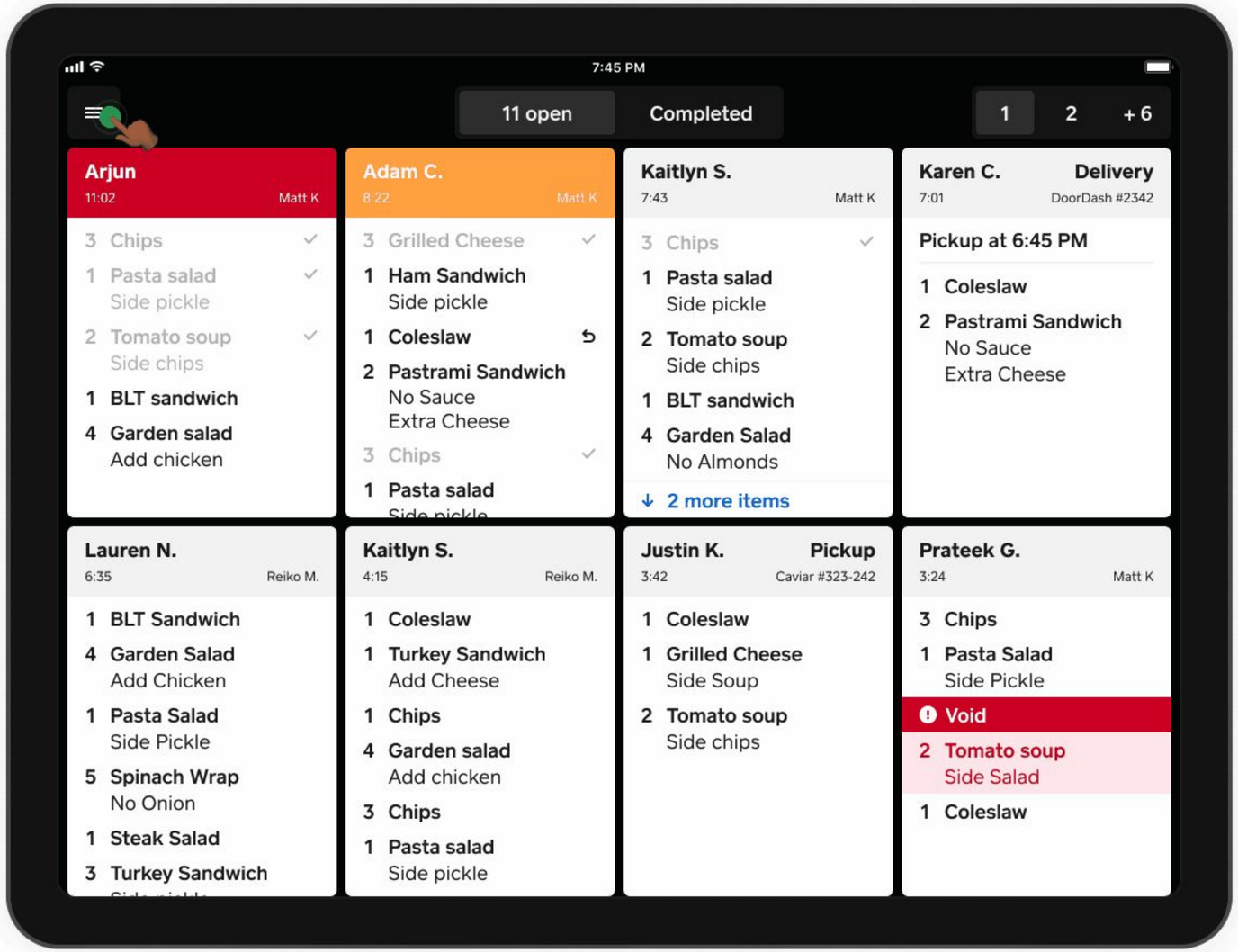
- Serves every kind of business.
- Payments, digital receipts, open tickets, inventory, reports and more—Square makes it all easy.
- Designed to get your staff up and running quickly.
- Simple and customizable tipping options
- Square integrates with Quickbooks Online and Xero Accounting systems.

All-in-one restaurant Point of Sale system

- Menu management
- Advanced discounts
- Table management
- Sales Reports
- Order manager
- Advanced discounts
- 3rd Party Integrations
- Integrate with Square Online



Kitchen Display System(KDS)

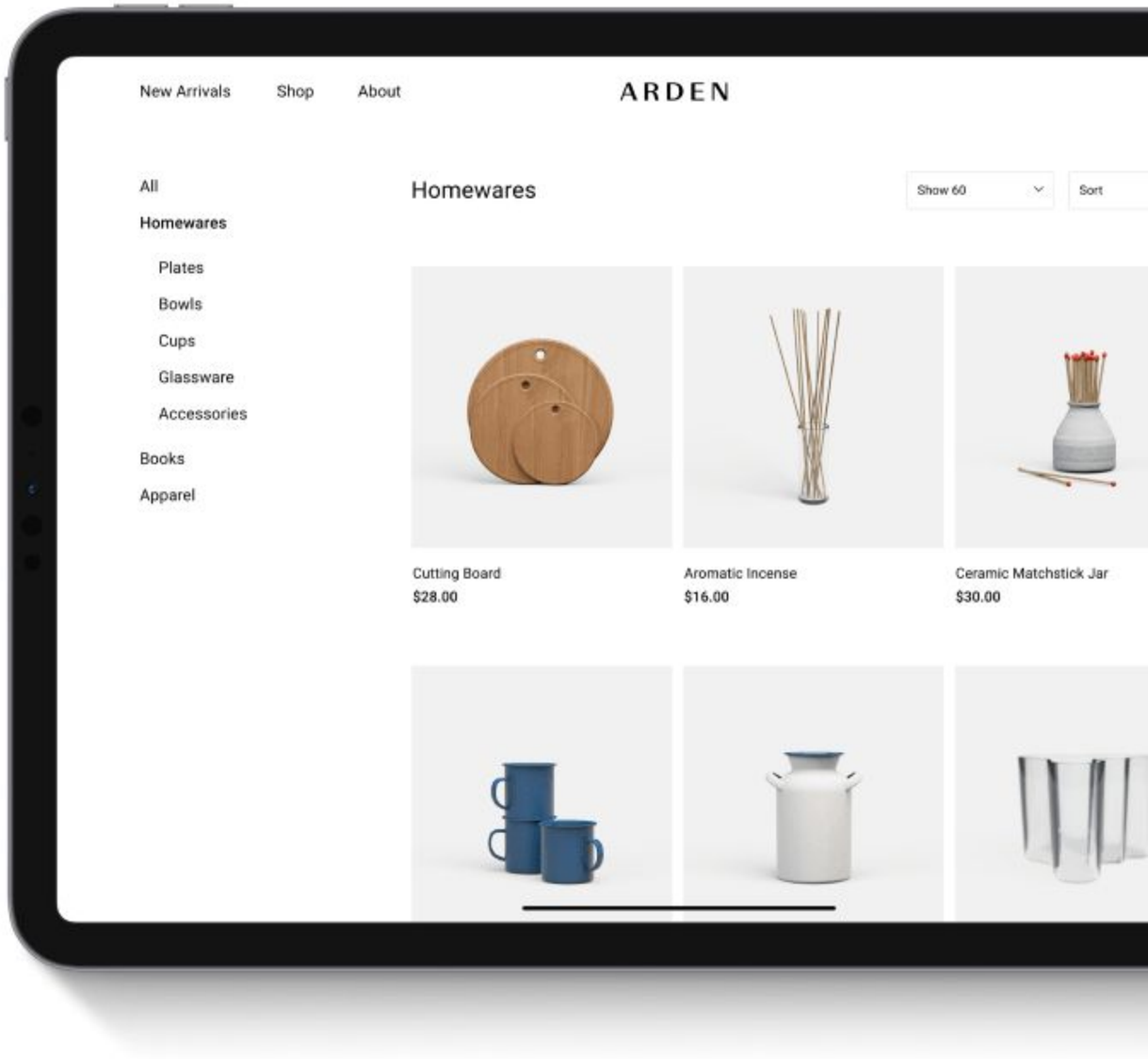


Organize and fulfill orders from anywhere, in one affordable solution.

- Designed for flexibility, Square KDS works with your kitchen setup and processes to get the job done.

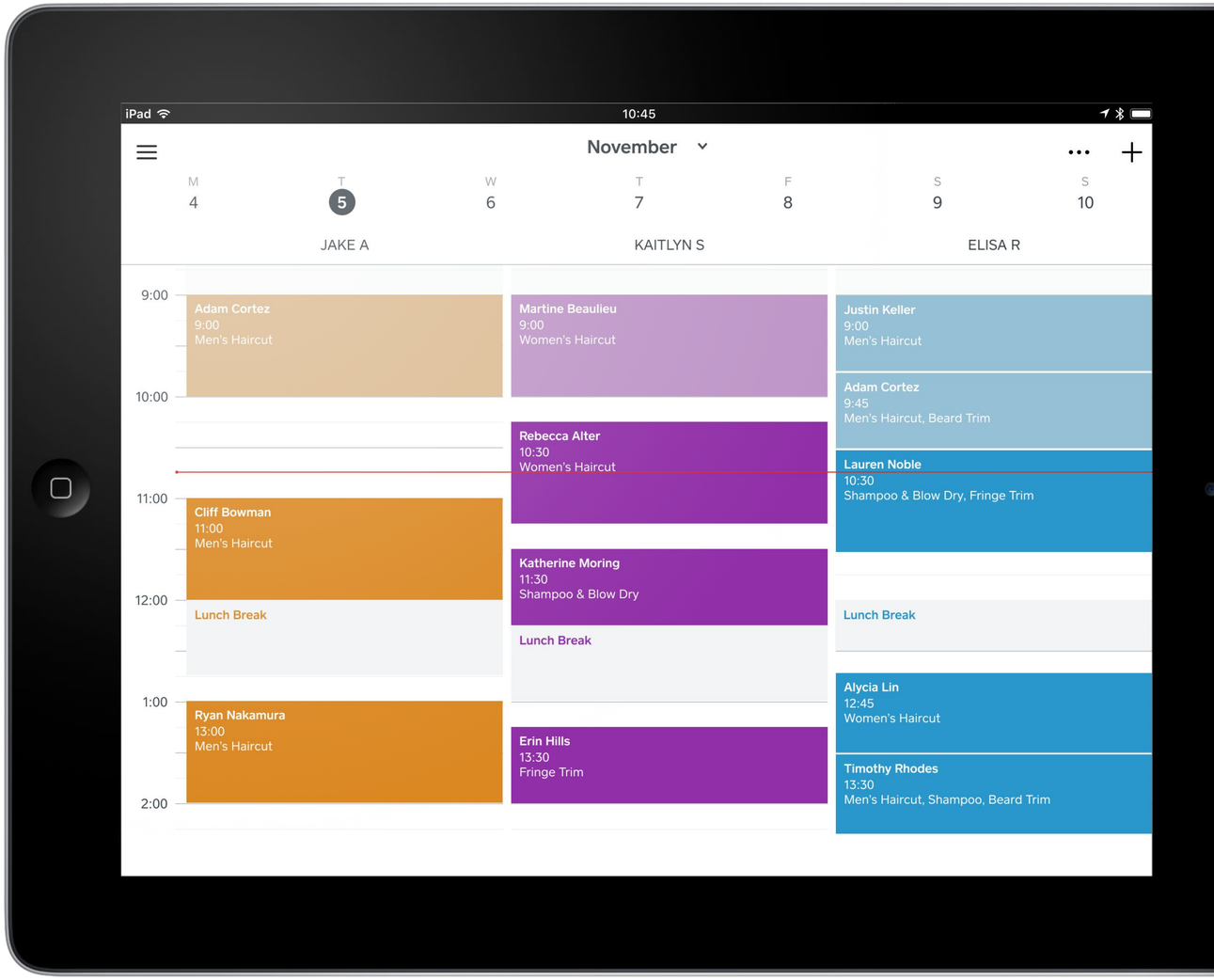
All the tools you need from open to close, in-store and online.

- Sales reports
- Bar code scanning
- Low-stock notification
- Item categories
- Unlimited items
- Order manager
- Integrate with Square Online
- In-store Pickup & Shipping



A flexible solution for all your booking and payment needs.

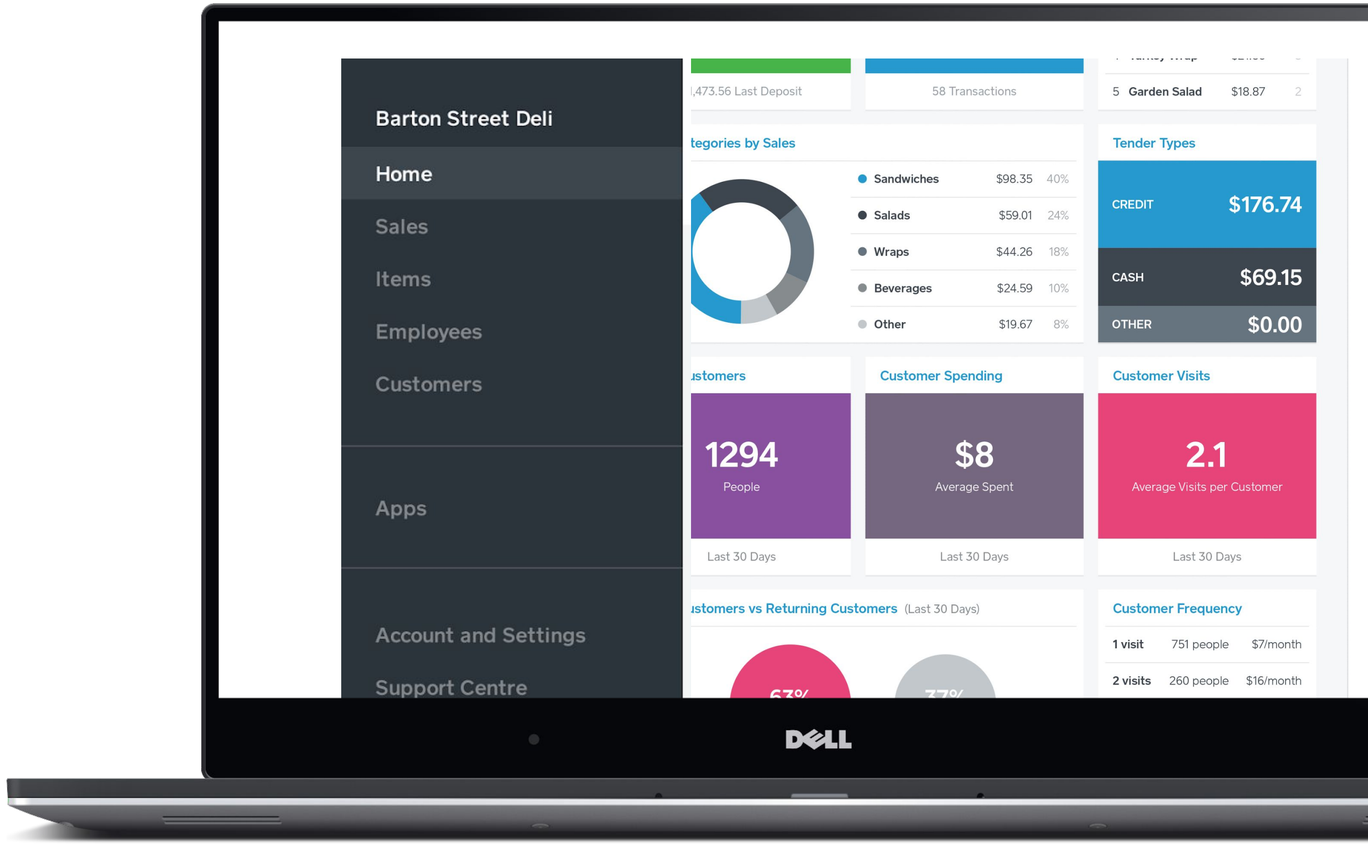
- Free booking website
- Integrate Instagram and Google
- Individual employee calendars
- Track all the schedules
- Automated email and text reminders
- No show protection
- Square Assistant is a smart, automated messaging tool that helps your clients confirm, cancel or reschedule appointments, 24/7.



Dashboard & Reports

Your business headquarters.

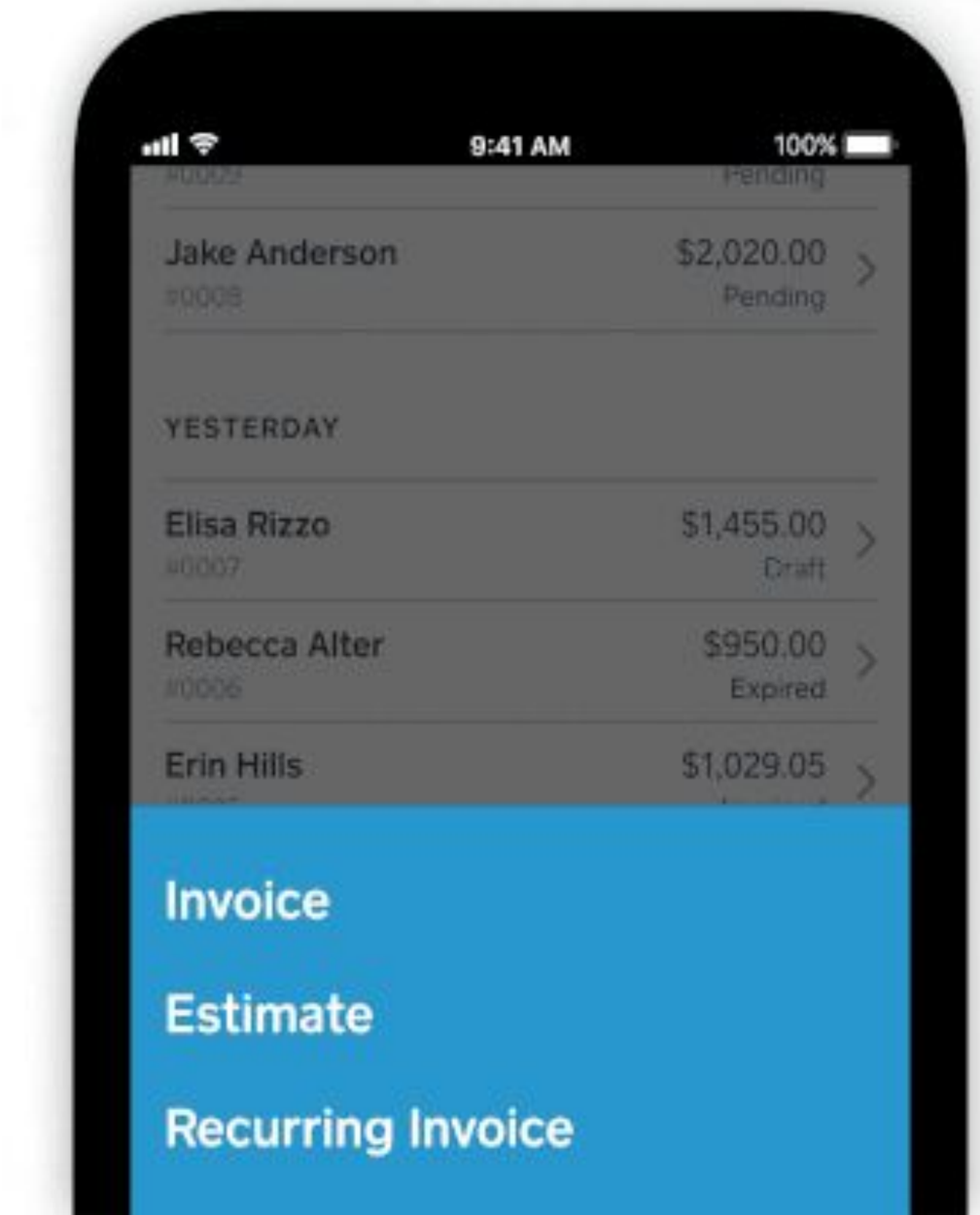
- Breaks sales down to the item so you can see what's most popular at your business.
- Real-time reports show you hourly sales by location.
- Compare your daily business over time and see how you can sell more.
- Daily summaries delivered to your inbox



Invoices

Invoices, estimates,payments all from one free app.

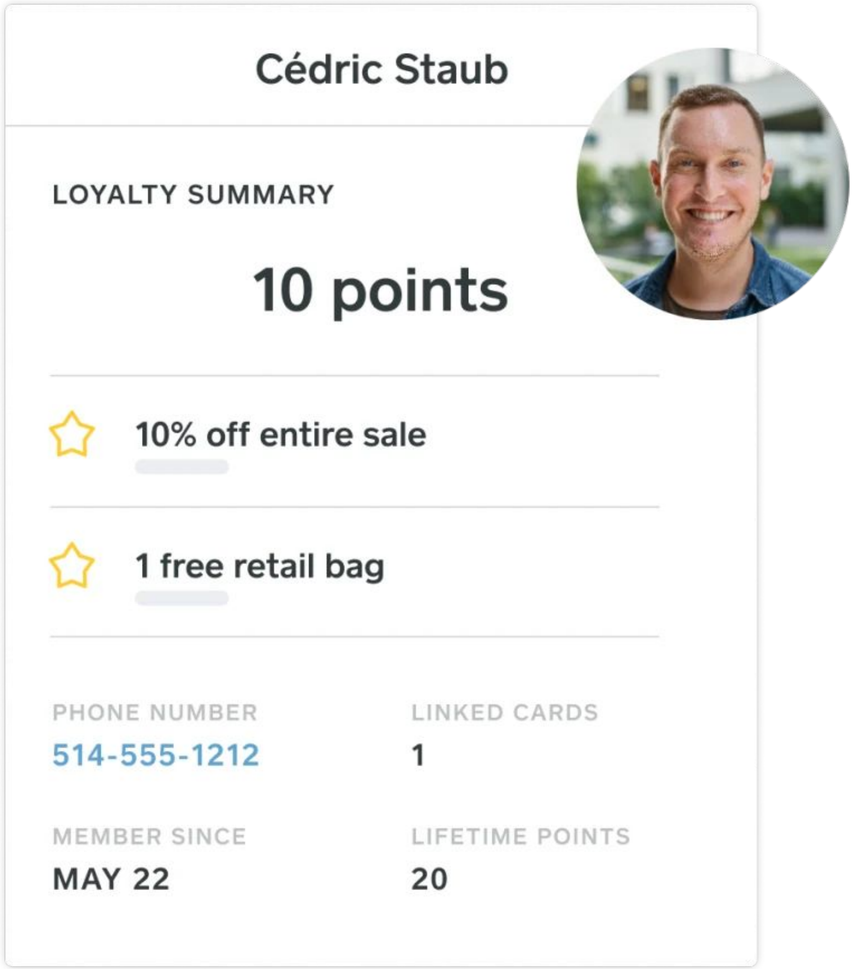
- Track invoices and payment status
- Set automatic payments
- Schedule recurring invoices
- Accept payments 24/7
- Send unlimited invoices and estimates for free.



Loyalty

Square Loyalty Customers are 2x more likely to be repeat customers and on average spend 37% more at checkout

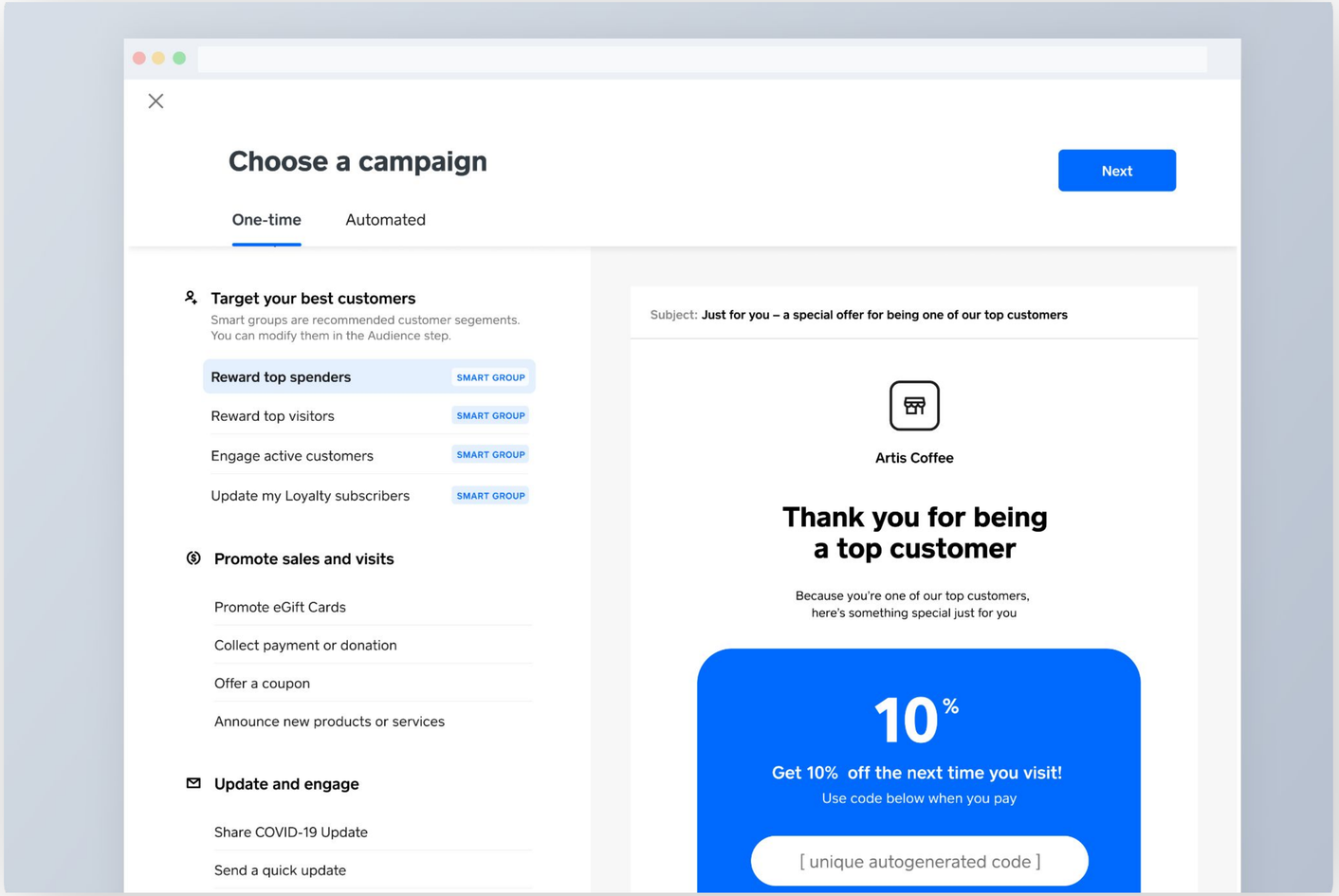
- Let customers earn points by items purchased, amount spent, or visits.
- Automate texts to confirm enrollment and keep customers updated on their rewards.
- Points, punches, or stars - you decide.
- Manage right from your POS.



Marketing

Email conversion rates are 40x that of Facebook and Twitter.

For every $1 spent on Email Marketing you can expect an average return of $38



Gift Cards

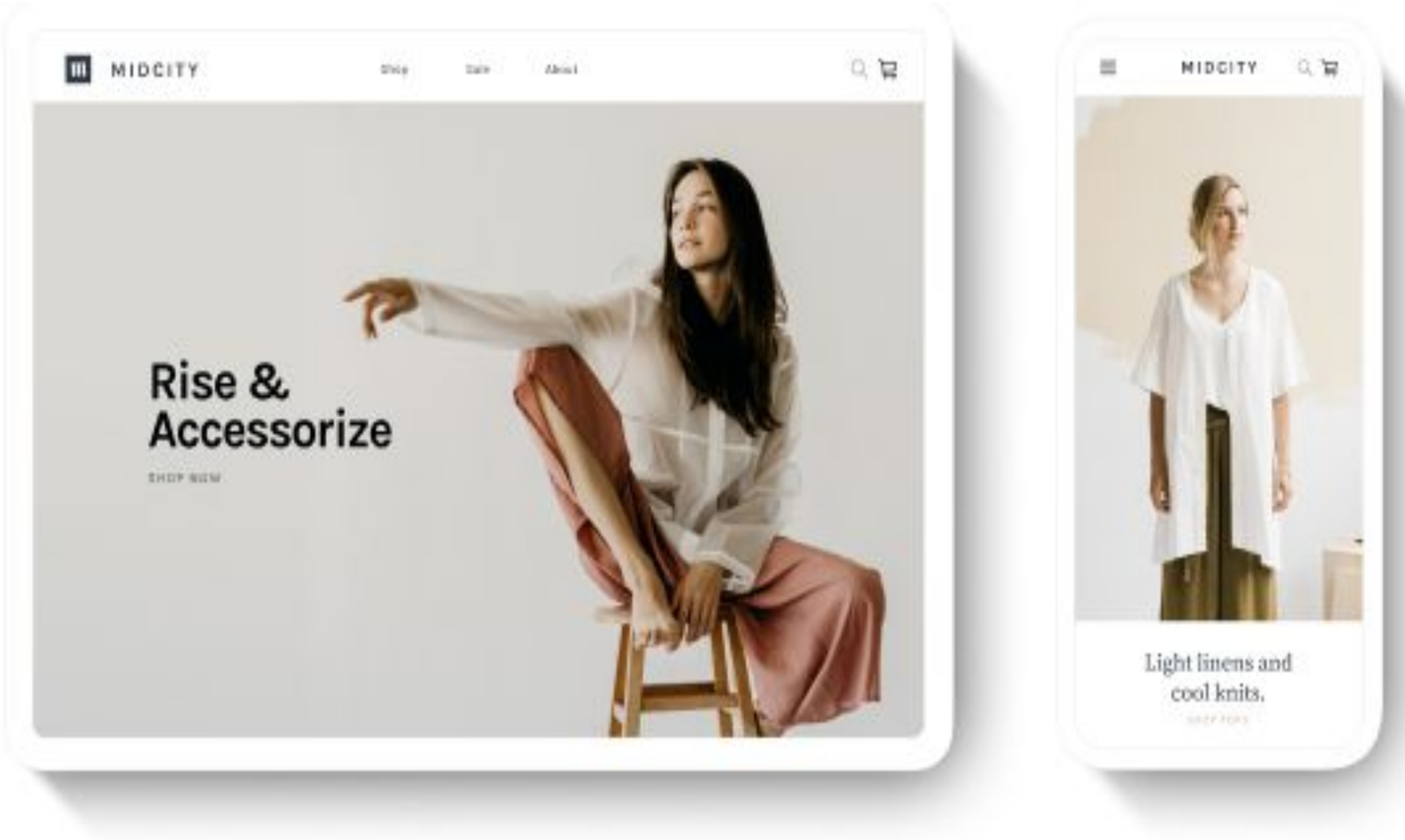
Launch a complete gifting program with online and plastic gift cards.

- Boost Sales
- Bring in new customers
- Sell eGift cards online and in store
- Simple to sell, redeem, track, and reload.

Square Online

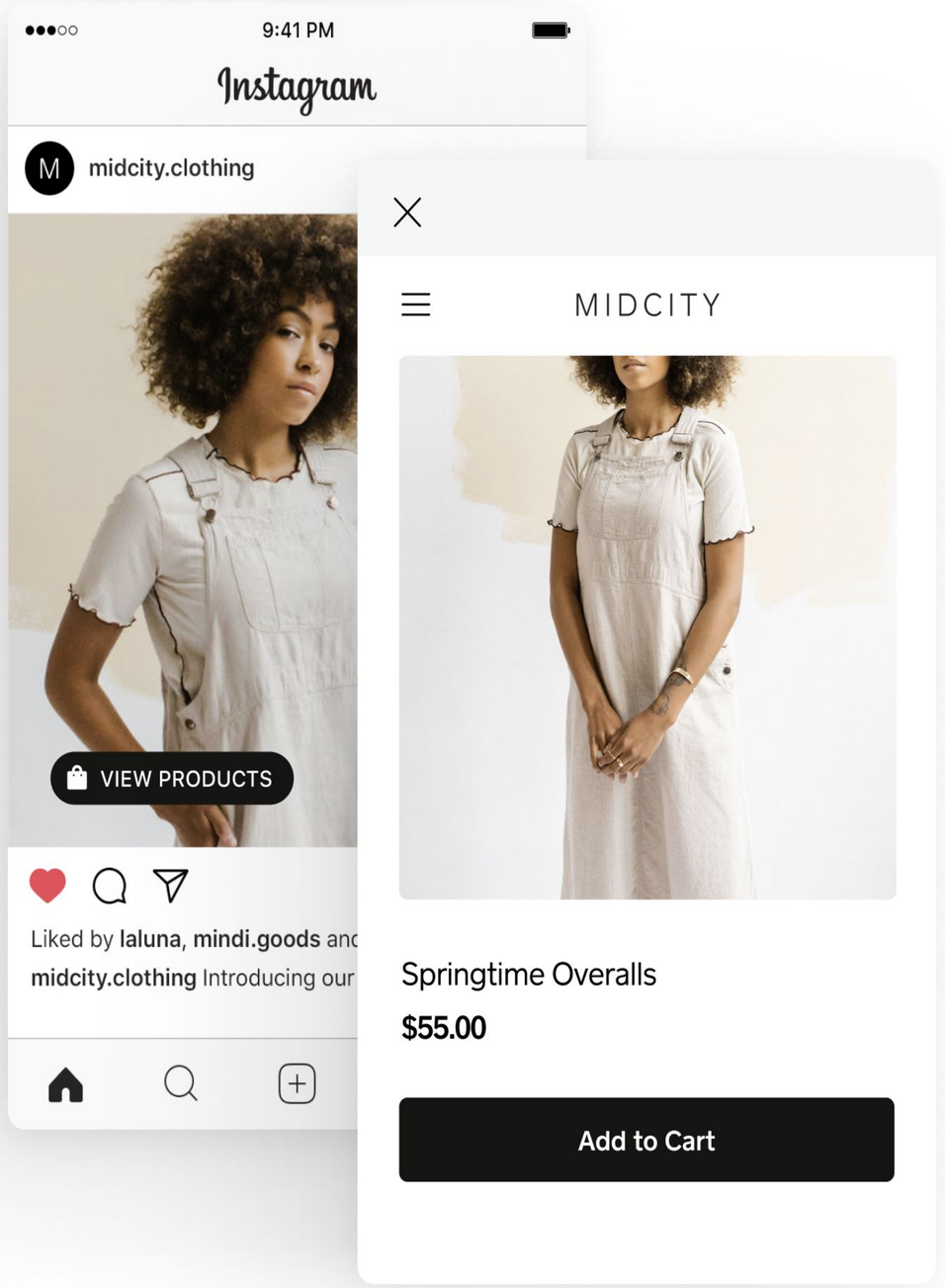
Launch your store and start selling today

Launch your store fast and start selling today. With our free plan, there’s no monthly fee. You only pay 2.9% + 30¢ per transaction.



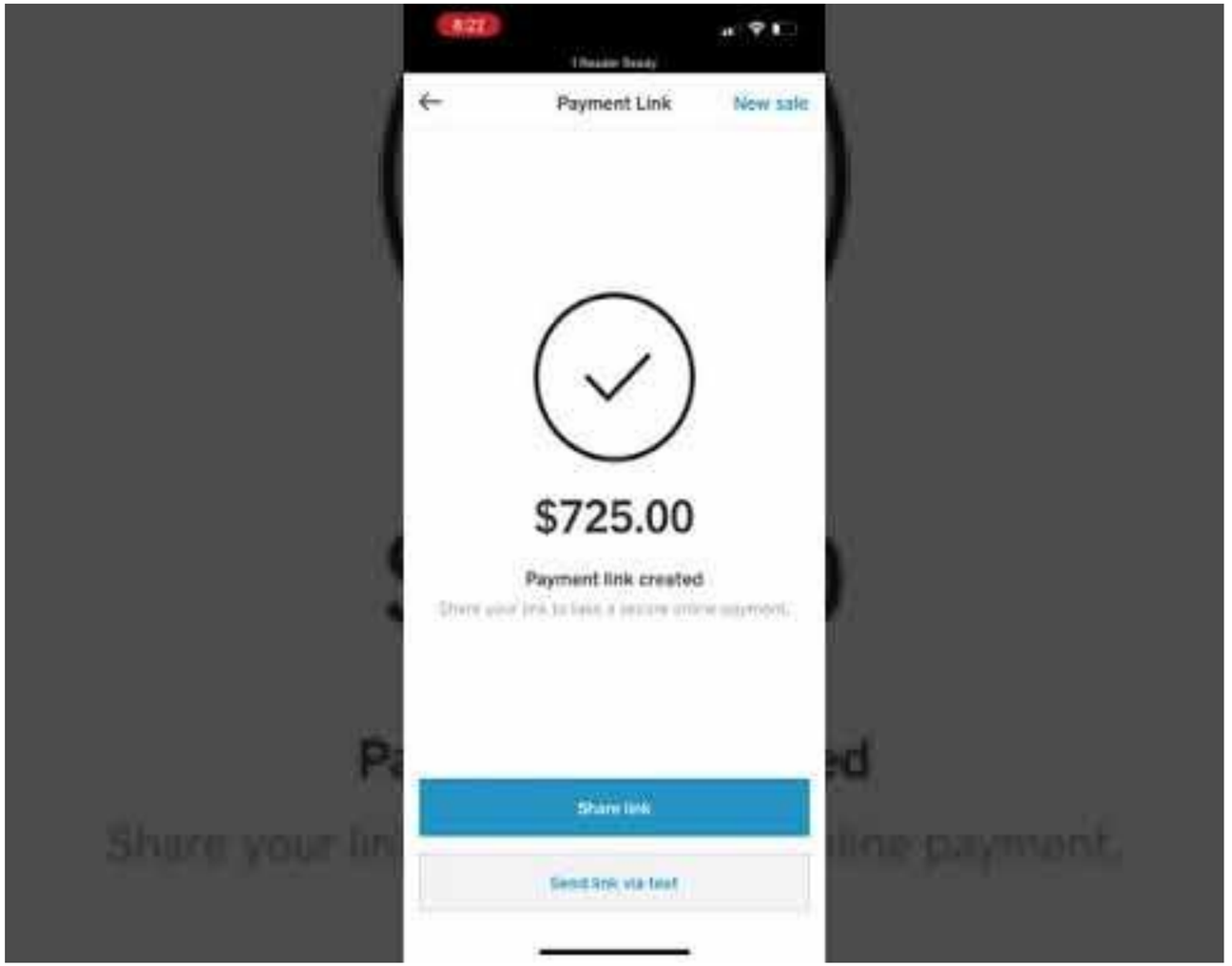
Sell on social media

Sell where customers spend the most time - on social sites. Square Online integrates with Instagram, Facebook, and Pinterest to help extend your online retail business.



Easy checkout links to help you start accepting payments online.

- Create a payment link
- Share it anywhere
- Get paid
- No need for full website



Team Management

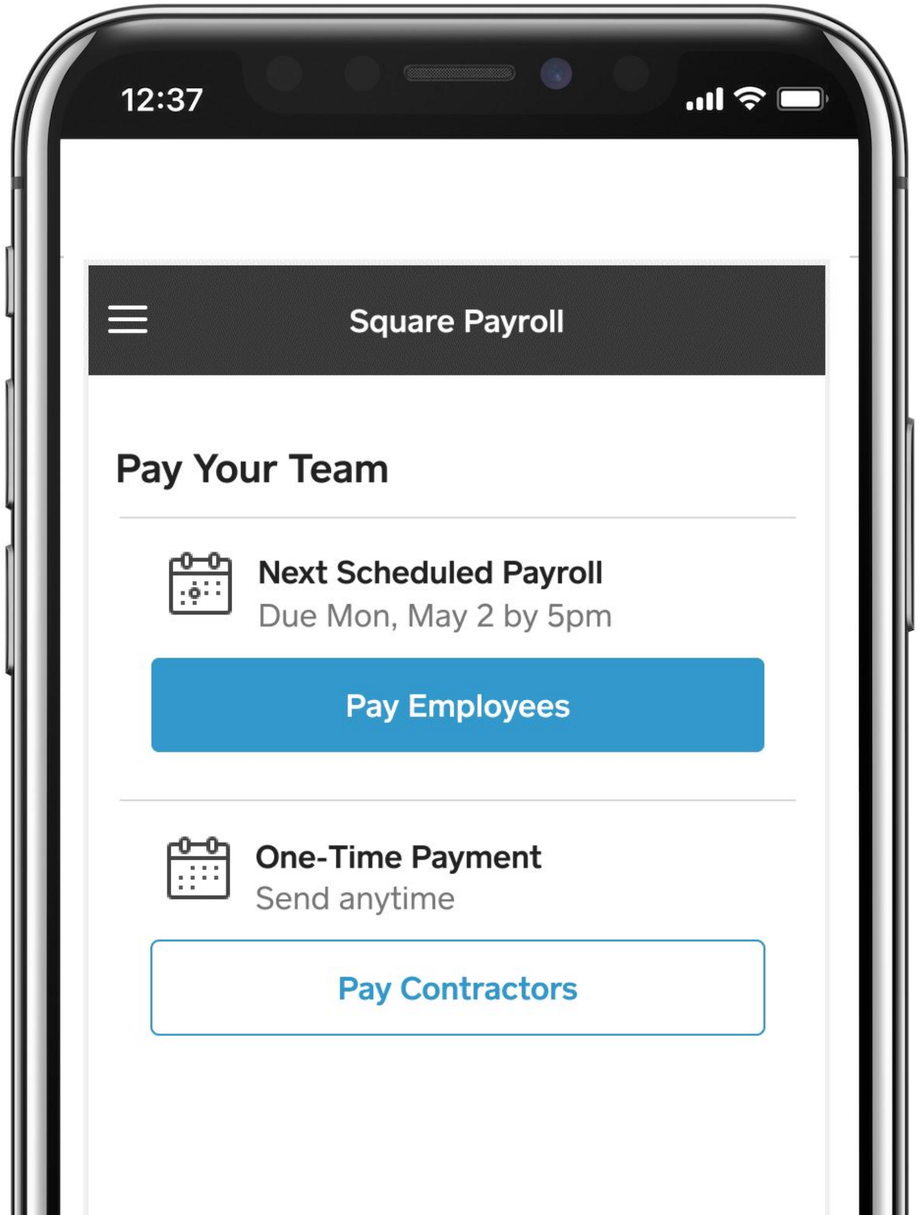
Manage your team easily and save on labour costs

- Let team members clock in and out on the POS or Team App to track hours, overtime and breaks
- Access powerful data to optimize labour costs and staffing decisions
- Control access and protect sensitive information on your POS and Square accounts
- Built right into the Square POS
- Designed for restaurants, coffee shops and retailers

Square Payroll

Square Payroll is an all-in-one payroll software that works with every business.

- Pay employees and contractors.
- Pay salaried and hourly employees.
- Offer health and other benefits.
- Give employees online accounts.
- Track employee hours.
- Import time cards and tips.
- Pay your team with our mobile app.
- Access our U.S. based support.
- Send unlimited payroll runs.
- Get automated tax filings.

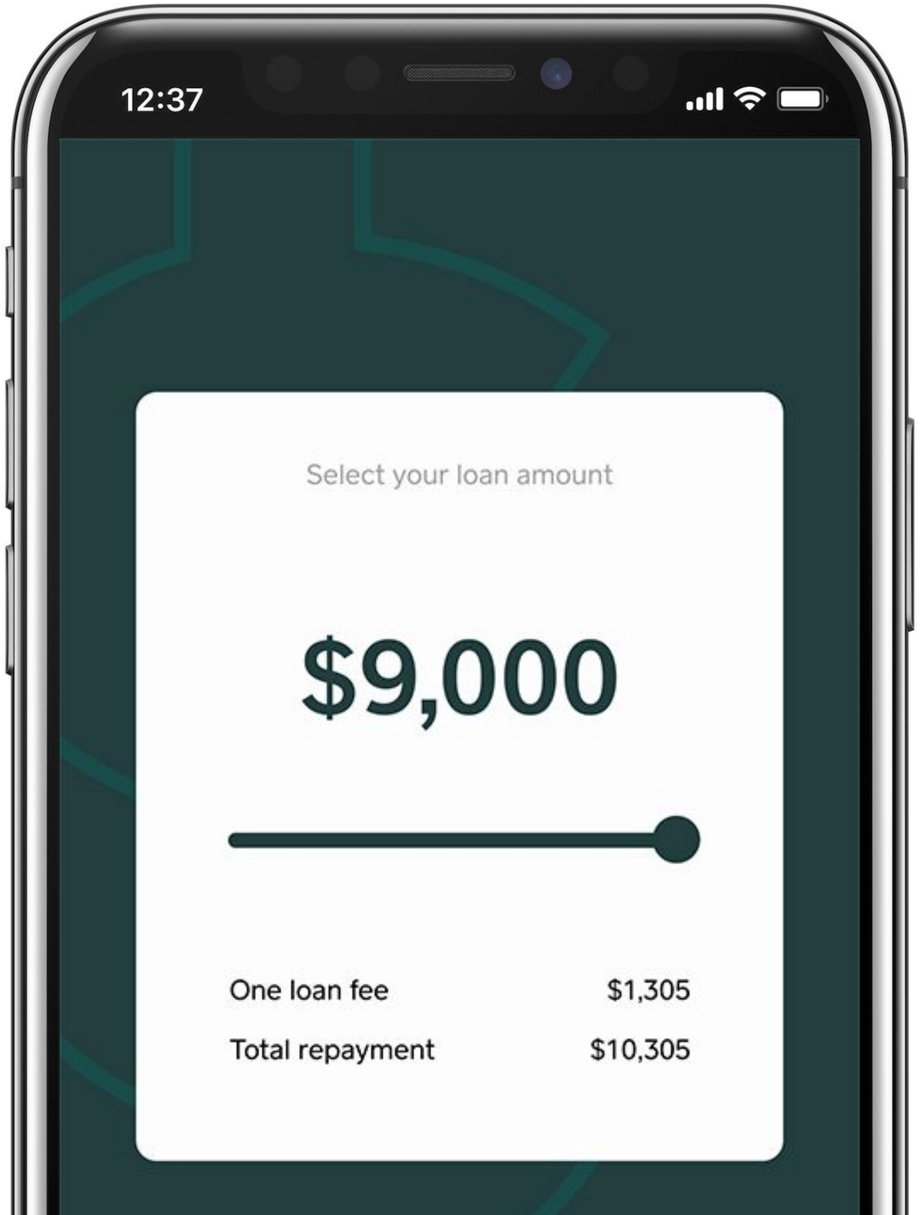


Square Loans

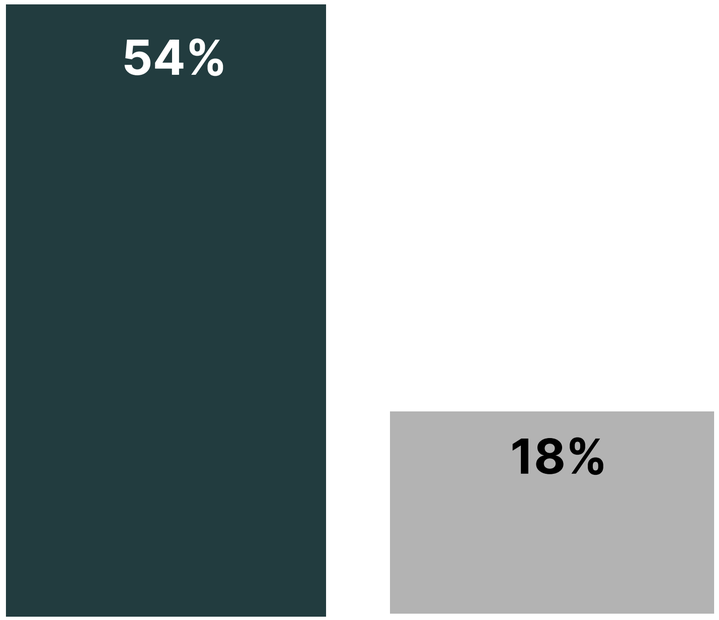
Square Loans gives access to financing ($500-$100k available loan sizes)

Loan eligibility based on your business's data. Some factors to determine loan eligibility include:

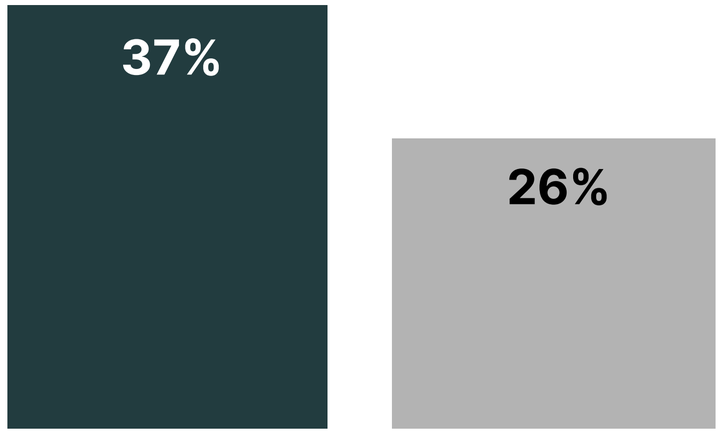
- Process payments through Square, or work with one of Square's partners (eBay, Upserve, Invoice2Go)
- Be US-based
- Process $10,000+ annually
- Number, frequency, recency of payments
- Sales history
- Healthy, growing business
- Diversity of customer mix



Square Capital Loan Breakdown



54% of loans through Square Capital went to women, compared to 18% of traditional loans.



37% of loans through Square Capital went to minority-owned businesses, compared to 26% of traditional loans.

Square Card

Square Card: A better business debit card.

- Easy to order
- Real-time funds
- No recurring fees
- Personalization
- Add to digital wallet
- Spend at other Square businesses in the community and get 2.75% off purchases made with your Square Card.

Coming soon.....
Square Banking

Why Square?

End-to-end solution

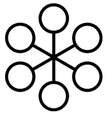
On the cutting edge of financial technology, Square simplifies commerce for businesses with **a single payments platform across all channels of commerce**. With hardware, software and merchant services in one.

Data & Insights

Square's end-to-end payments stack enables ubiquitous commerce through POS Ordering, Online Store ordering, and more. **Square captures rich data at the point of transaction**, providing a unified view of customers and data across all channels in real time.

Compliance & Security

As a payment aggregator, Square is uniquely positioned to remove its clients from the scope of PCI compliance — **Square manages card compliance, security, and P2P encryption** on behalf of its clients.



Beyond Payments

Square offers a variety of additional services across point of sale, **employee management, customer relationship management, marketing, loyalty, inventory management, capital and payroll.**

Thank You